

THE LEAGUE OF STEP

2020 Sponsorship Opportunities

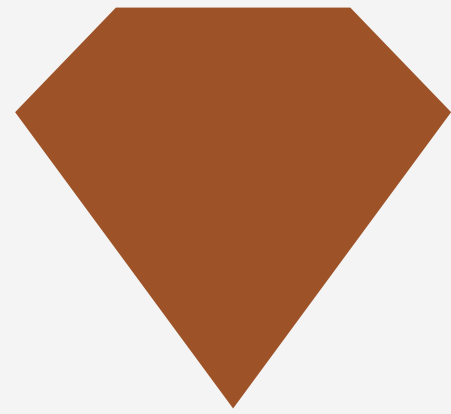
YOUTH OF TODAY, LEADERS OF TOMORROW

The League of Step (LOS) sets out to benefit youth through sport and unity. Our mission is to use the art of stepping as a tool, an incentive, and as an outlet of expression. Our goal is to mentor the youth, establish community ties and service while fostering learning and support for budding step teams. Founded by community advocate Torrance Wilcher and educator Chantal Brown, the duo aim to inspire the youth by teaching them how to accomplish their dreams and aspirations through hardwork and determination.



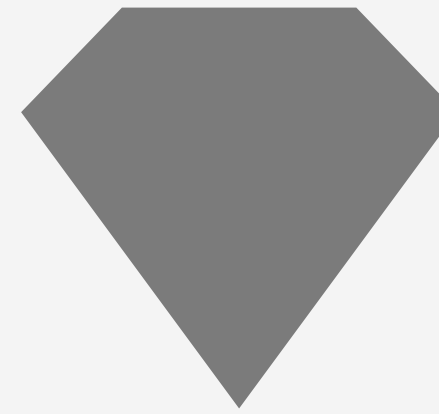
Founder Torrance Wilcher and step team Blu Dynasty

BECOME A SPONSOR



BRONZE - \$500

- Social Media Post
- 2 Complimentary Show Tickets
- Website Recognition and marketing materials
- Logo on event signage



SILVER - \$1,000

- Social Media Post
- 3 Complimentary Show Tickets
- Website Recognition and marketing materials
- Acknowledgement in press release
- Mention in media placements & radio interviews
- Logo on event signage



GOLD - \$3,000

- Social Media Post
- 4 Complimentary Show Tickets
- Website Recognition and marketing materials
- Acknowledgement in press release
- On site product/ brand visibility (if desired)
- Logo on T-shirt & event signage



PLATINUM - \$5,000

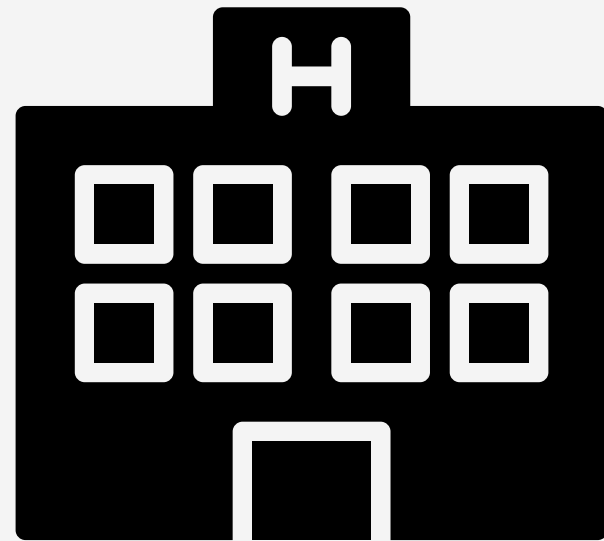
- Social Media Post
- 5 Complimentary Show Tickets
- Website recognition and marketing materials
- Customizable banner with logo hung at event
- Bronze, Silver, & Gold Package Items
- Branding as exclusive event sponsor
- Recognition at Opening/Closing of Event
- Speaking opportunity at event

BENEFITS

		Bronze	Silver	Gold	Platinum
Sponsorship Packages	Social Media Post	X	X	X	X
	Complimentary Tickets	X	X	X	X
	Website Recognition	X	X	X	X
	Logo on marketing material	X	X	X	X
	On site product visibility & sampling			X	X
	Media mention/ Press Release		X	X	X
	Logo on T-Shirt			X	X
	Logo on event signage		X	X	X
	Branding as exclusive sponsor				X
	Recognition at opening/closing of event				X
	Speaking opportunity at event				X
	Banner with logo hung at event				X



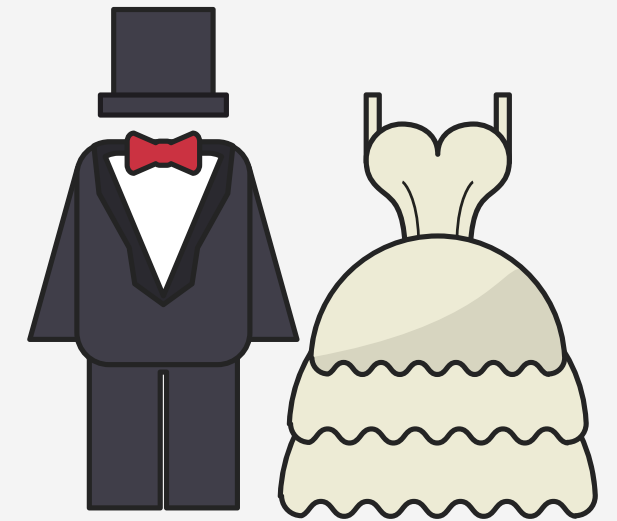
WHERE YOUR SUPPORT GOES



Lodging



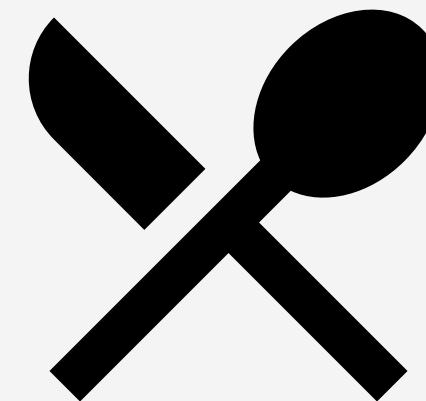
Props



Costumes



Travel



Meals

Become apart of our youths' tomorrow



For more information visit our site www.theleagueofstep.com or
email theleagueofstep@gmail.com